

RAD: Initial Organizational Structure

Artists Board: composed of all gallery artists

Board of Directors: 5 members (4 selected from gallery membership and one member to be appointed by the mayor of DeRidder, Louisiana)

Gallery Coordinator: appointed by the Artists Board

Area Coordinators: volunteers from the Artists Board to coordinate specific areas of interest

Artists Board

As an arts cooperative, the heart and soul of RealArt DeRidder will be the Artists Board. They'll control the focus and direction of the gallery and will have the responsibility to select 4 of 5 of the members of the Board of Directors and the Gallery Coordinator.

Board of Directors

RAD's Board of Directors will meet on a regular basis to discuss the progress and future needs of RAD.

Gallery Coordinator

The Gallery Coordinator's primary purpose will be to reflect the will of the Artists Board. Additionally, the Gallery Coordinator will be asked to serve as a contact person/spokesperson for the gallery ...and to keep communication flowing freely among everyone involved with the gallery.

Area Coordinators

Volunteers will be needed to coordinate specific areas such as marketing, organizing gallery sitters, fundraising projects, etc...

Initial organizational draft
2/5/2009

addendum: defining an arts cooperative

An arts cooperative uses a horizontal management strategy. It's not the conventional "top-down" management structure that you commonly see in business, government or the military. There will be coordinators who make decisions in their respective areas but every artist has an equal voice in the process. This has enormous benefits and can create a more vibrant and energetic group of creative people. If everyone feels that their point of view is being heard, everyone feels more invested in the process ...and there will almost always be a more positive end result.